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Using B2BX Tokens. The Active Participants Club and conditions for calculating bonuses. Forecast for the growth of the B2BX Token.

During the ICO campaign, 80% of the tokens will be distributed among the participants. The B2BX token - is the utility token that will be used in the work of the first official supplier of crypto-currency liquidity B2BX (hereinafter - "B2BX platform"), as well as in other ways described below:

1. Payment of B2BX platform commissions exclusively in B2BX Tokens.

Starting from January 2018 the payment of commissions by all participants - members of the B2BX ecosystem will be accepted exclusively in B2BX Tokens. We anticipate that an increase in the number of participants of the B2BX platform will lead to an increase in trade volumes and, accordingly, the total amount of commissions charged on them. Thus, participants of the B2BX platform will need to buy B2BX tokens and pay the B2BX platform commissions using them.

If a member of B2BX platform does not have the opportunity to buy B2BX Tokens at the exchange or elsewhere, we will provide the opportunity for buying the necessary quantity of B2BX Tokens at the internal exchange. Thus, an increase in the number of participants, in our opinion, will lead to an increase in demand for B2BX Tokens and, as a result, an increase in their value.

Currency € (EUR)
Unit of funds measurement 1:1000 €
Unit of number measurement 1:1

Trading volume and Token`s demand

Period	I or 2018	II or 2018	III or 2018	IV or 2018	I or 2019	II or 2019	III or 2019	IV or 2019	I or 2020	II or 2020	III or 2020	IV or 2020	Total
Crypto Liquidity													
Number of accounts	30	44	70	90	130	176	231	293	364	443	565	629	
Cost of 1 transaction	0,3%	0,3%	0,3%	0,3%	0,3%	0,3%	0,3%	0,3%	0,3%	0,3%	0,3%	0,3%	
Average volume in EUR per 1 customer	€ 1 800	€ 1 800	€ 2 400	€ 2 500	€ 2 500	€ 3 000	€ 3 500	€ 4 000	€ 4 500	€ 5 000	€ 6 000	€ 6 500	
Trading volume	€ 54 000	€ 79 200	€ 168 000	€ 225 000	€ 325 000	€ 528 000	€ 808 500	€ 1 172 000	€ 1 638 000	€ 2 215 000	€ 3 390 000	€ 4 088 500	
Revenue from Crypto Liquidity commis:	€ 162	€ 238	€ 504	€ 675	€ 975	€ 1 584	€ 2 426	€ 3 516	€ 4 914	€ 6 645	€ 10 170	€ 12 266	€ 44 074



On diagramm describe growth demand on Token B2BX under growing trading volume.



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2. Possibility to pay with B2BX Tokens the commission fees of brokers and exchanges that will be participants of the B2BX platform ecosystem.

For the participants-members of B2BX ecosystem we fix the cost of services in fiat currency. As we forecast the growth of the B2BX Token rate, therefore the B2BX Token holder, who acquired them now during the ICO by fixed cost of 0,63 eurocent, will be able to save by paying commissions of participants of B2BX ecosystem with B2BX tokens.

3. The opportunity to purchase products of the B2Broker company with B2BX Tokens.

This option is attractive for those who are thinking about creating their own business and are interested in B2Broker products, for example, crypto-exchanger, crypto-exchange or crypto-broker (except crediting of the deposit for liquidity). The cost of b2broker products will be fixed in fiat currency, and the B2BX Token holder, who acquired them now during the ICO by fixed cost of 0,63 eurocent, will be able to save by paying the cost of B2Broker products with B2BX Tokens.

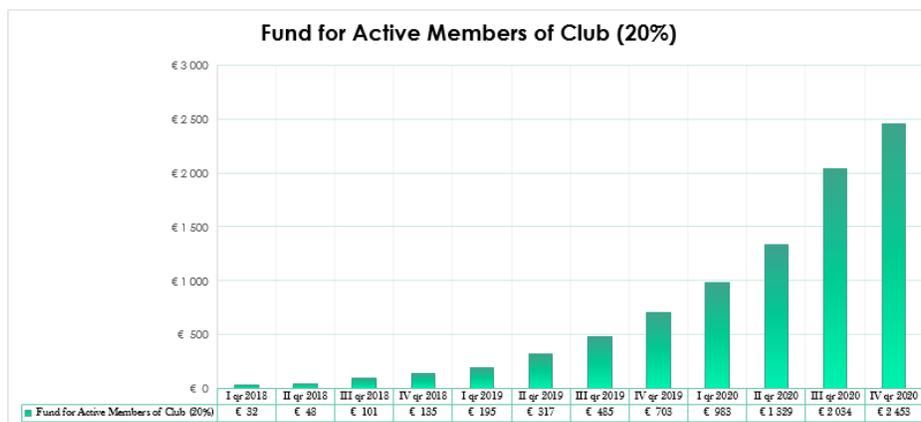
4. Opportunity to become a member of the Active Participants Club of the B2BX project and receive a reward for active participation in the project.

Within the B2BX project, the Active Participants Club will be created. Any holder of a certain number of B2BX Tokens, which passes the applicable KYC (“Know Your Customer”) registration procedure, will be able to become a member of the Active Participant Club. Specially for the Active Participants Club, we plans to create an incentive pool, which will be credited by B2BX Tokens monthly at the rate of 20% of the total commissions amount paid by all participants of the B2BX platform.

Currency € (EUR)
Unit of funds measurement 1:1000 €
Unit of number measurement 1:1

Fund for Active Members of Club

	IV qr 2017	I qr 2018	II qr 2018	III qr 2018	IV qr 2018	I qr 2019	II qr 2019	III qr 2019	IV qr 2019	I qr 2020	II qr 2020	III qr 2020	IV qr 2020	Total
REVENUES (SALES)														
TREND														
Crypto Liquidity	€ 103	€ 162	€ 238	€ 504	€ 675	€ 975	€ 1 584	€ 2 426	€ 3 516	€ 4 914	€ 6 645	€ 10 170	€ 12 266	€ 44 176
Revenue from commission	€ 103	€ 162	€ 238	€ 504	€ 675	€ 975	€ 1 584	€ 2 426	€ 3 516	€ 4 914	€ 6 645	€ 10 170	€ 12 266	€ 44 176
Fund for Active Members of Club (20%)		€ 32	€ 48	€ 101	€ 135	€ 195	€ 317	€ 485	€ 703	€ 983	€ 1 329	€ 2 034	€ 2 453	€ 8 815



The diagramm describe the growth incentive pool for Active Participants Club. The data for calculation based on business model of B2BX project.



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At the end of reporting period (every quarter) these B2BX Tokens will be distributed among all Active Participants as a bonus for performing Active Projects, in proportion to the number of existing B2BX Tokens owned by such Active Participant. Accordingly, the greater the number of B2BX Tokens owned by an Active Participant, the higher percentage of Bonus it will receive at the end of the reporting period.

Admission of applications for membership in the Active Participants Club will begin in December 2017. In order to carry out the "KYC" verification procedure, we will request certain data.

The term "Active Projects" includes the fulfillment of individual tasks in favor of the B2BX project, depending on the role chosen by the Active Participant. A list of such Active Projects and Roles is given below, but this list is not exclusive and may be supplemented in the future. The same one Active participant can be registered only in one of the Active projects simultaneously. Unfortunately, due to the peculiarities of the legislation, citizens of the United States and the Republic of Singapore will not be able to purchase B2BX Tokens and become members of the Active Participants Club.

(i) Role of "Voting Participant". Holders of B2BX Tokens in an amount of at least 20 000 (twenty thousand) will have the opportunity to express their opinion on the issues that are necessary for the formation of the B2BX platform strategy and development plan. The opinion of the Voting Participant will be recorded in the course of a special vote, which we will initiate at least once a quarter in the form of a questionnaire for the Voting Participant in the personal account. The results of such a vote will not be binding for us but will be taken into account when choosing the way of B2BX platform development.

(ii) Role of "Legal Adviser". This role is available for holders of B2BX Tokens in the amount not less than 10 000 (ten thousand) and assumes the functions of legal advisor of the B2BX platform in the country of residence of the Active participant, namely:

- analysis of legislation and writing of legal opinions on the legislative regulation of the cryptocurrencies and activity of the B2BX platform;
- contacts with state authorities, receipt of written explanations on legislative regulation of the crypto-currencies and activity of the B2BX platform, on issues of obtaining licenses and other licensing documents for the B2BX platform;
- contact with local banks and negotiation of opening bank accounts for B2BX platform purposes;
- analysis of judicial practice and formation of a legal position on the issue;
- the organization of issuing Powers of Attorney to perform representative functions;

(iii) The role of "Marketing Consultant". This role is available for holders of B2BX Token in the amount not less than 5 000 (five thousand) and assumes the functions of marketing consultant of the B2BX platform, namely:

- pre-project research and analysis of the B2BX platform activity;
- analytics and description of business processes of the B2BX platform, providing advices on conducting business;
- development of corporate regulations, instructions, technical assignments and various accompanying documentation;
- conducting business trainings and advising B2BX platform participants on a given topic;



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- providing suggestions for search engine optimization and search promotion, which includes internal optimization of the website and external optimization (SEO);
- advertising on the Internet (contextual and banner advertising), development of banners;

(iv) The role of "Public Relations Consultant". This role is available for holders of B2BX Token in the amount not less than 1 000 (one thousand) and assumes the performance of the PR manager functions of the B2BX platform, namely:

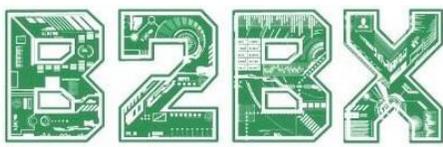
- development and implementation of the PR strategy of the B2BX platform;
- interaction with the media;
- writing articles, press releases;
- organization of interviews, press conferences and presentations;
- drawing up a plan for PR activity and media plan;
- monitoring of competitors;
- analysis and evaluation of the effectiveness of the activities carried out;
- PR on the Internet, implying the creation of news, press releases and articles, as well as their publication on various websites in order to promote the B2BX platform. Formation of loyalty, dissemination of information about the exchange and services, as well as attracting Internet users to the site;
- Advertising in social networks, online communities and forums;
- Video advertising, development of video clips.

Active participants that perform the roles of Legal Consultant, Marketing Consultant and Public Relations Consultant will receive tasks from B2BX Project Coordinator at least once a quarter. To receive a bonus from the incentive fund, such participants will have to provide confirmation of the fact that they have completed the assigned task. Depending on the specifics of such a task, the confirmation of performance can be:

- a copy or original of the required official document;
- document with analysis or illation in the format of Word or PDF;
- screenshot from the monitor;
- video recording of the event or video clip;
- other means of confirmation, which the coordinator deems necessary based on the specifics of the assignment;

If there is no confirmation of the fulfillment of the task, the question of payout of bonuses should be decided by the B2BX platform management on an individual basis. At the same time, an Active Participant who does not submit a confirmation of the fulfillment of the task, can be denied in payout of bonuses.

An Active participant receives a task from the B2BX project coordinator only in the case the amount of B2BX Token is sufficient for his chosen role on the moment of receiving of the task. If the number of tokens is insufficient, the Active Participant can not be considered to be the performer of the selected role, but it can get a different role which requires fewer B2BX tokens. At the same time, bonuses are calculated in proportion to the number of B2BX Tokens at the moment of accrual such bonuses. *(Example: An active participant performing the role of "Legal Consultant" should have 10,000 tokens at the moment of the assignment of task. If at the moment of the assignment of task he has only 5000 tokens, he can no longer perform the functions of the "Legal Advisor", and can register as "Marketing*



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consultant" or "Public relations consultant." After receiving the task the Active participant can sell his tokens, but he should take into account that bonuses will be accrued in proportion to the number of tokens on his wallet at the moment of the accrual of bonuses. That means the more tokens it will retain at the moment of accrual of bonuses, the more bonuses he will get).

If the Active participants do not fulfill their roles or violate the rules presented to Active participants (for example, it turns out that the participant is a citizen of the country for which registration as an Active participant is not possible), then the statuses of such participants can be withdrawn without accruing any bonus.

5. Turnover of B2BX Tokens at brokers and stock exchanges.

In 6-10 months after the completion of ICO, we plan to add the B2BX Token to all the most famous exchanges, and also to brokers and exchanges that will become participants in our ecosystem. We also plan to add the B2BX Token to all known aggregators, to which 400 to 1000 brokers are connected. In the future, these brokers will be able to develop it on their exchanges and add to all possible listings on key exchanges.

6. Listing of other ICOs Tokens on the B2BX platform.

We plan to develop special rules for including tokens of prospective ICO projects to our B2BX platform and provide liquidity on them for all participants of the B2BX platform. Thus, a huge number of potential traders get access to ICO projects that have included their tokens to our platform. We also consider the possibility of exchanging B2BX Tokens to the tokens of other prospective ICO projects.

We expect a great demand from other ICO projects for the services of listing of their tokens on the B2BX platform. At the same time, the commission for trading tokens of such ICO projects will be paid in B2BX Tokens, which will lead to an increase in demand for B2BX Tokens.